

INNOVATION FUNDAMENTALS

WORKSHOP



Do you find your organization saying 'Innovation' a lot...but not really sure what it means or how to approach it?

This workshop gets back to basics by aligning the organization on why it's critical to understand and explores simple ways to get started.

FACILITATORS



Tristan Ham

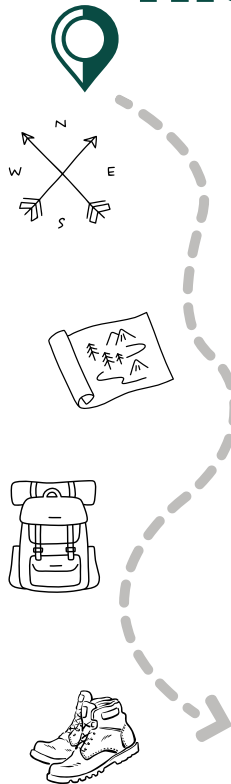
Director of Entrepreneurship



Shannon Phillips

Director of Innovation

The Journey



First Principles

- Understanding Barriers
- Why it's a Buzzword

Understanding The Science

- Cognitive Diversity
- Wired to be Curious

Defining Innovation

- Categorizing Ideas
- Supporting Idea Flow

Systemizing Innovation

- Measuring Maturity
- Building Your Blueprint



WHAT'S IN IT FOR YOU

This is more than just a workshop! We ensure your organization walks away with the following learnings and tools:

Identify

- Your organization's unique barriers to innovation
- Your team strengths and blind spots
- An organizational definition of innovation
- Unique action steps

Learn About

- Cognitive diversity & the biology of curiosity
- Idea flow and management
- Measuring innovation and ideas
- Three different types of innovation
- Systemizing Innovation

Leave With

- Each team member's unique thinking profile (and why it matters)
- Team Idea Flow strategy
- Completed Innovation Maturity Assessment and next steps
- One-page Innovation Blueprint



This workshop is an integral part of Unbounded's Journey to Organizational Innovation offering: Understand Existing Capabilities.



READY TO UP YOUR INNOVATION GAME?



UNBOUNDED THINKING